



Corporate & Partner Benefits 2010

	Gold	Silver	Bronze	Sport	Athlete	Torch Club
Amount of Cash and/or Gift-in-Kind Donation*	\$30,000	\$18,000	\$12,000	\$6,000	\$3,000	\$750
Television						
USG promotions with partner logo	0					
Radio						
USG promotions with partner mentions	0	0				
Print						
Newspapers (Spectrum/Daily News, SLC Tribune)	0	0				
Special "Thank You" Ad Listing by USG	0	0	0	0	0	0
Magazines	0					
USG Brochures (10,000)	0					
Public Address						
Opening Ceremonies Reader	0	0	0			
Signage						
Banners in Eccles Coliseum	0	0	0	0	0	
Banner in Athletic Venue(s)	0	0	0	0	0	
Outdoor Cinema Display @ O.C.	0	0	0	0	0	
Internet						
Website Banner (Based on avg. # of impressions)	0	0	0			
Listing and Links on Partner Page	0	0	0	0	0	0
Special Events						
<i>Opening Ceremonies - June 11, 2009</i>						
VIP Tickets	0	0	0	0	0	0
Walk in Parade of Athletes	0	0	0			
Registration Area Promotional Booth	0	0	0	purchase	purchase	purchase
Athlete Social Promotional Booth	0	0	0	purchase	purchase	purchase
Hall of Honor Induction Banquet	0	0	0	0	purchase	purchase
Celebrity Meet and Greet	0	0	0			
Medal Ceremony Presentations	0	0	0	0	0	0
Other Benefits						
Nomination to Board of Commissioners	0					
Distribution Site for USG Materials	0	0				
Product Sampling at Venues	0	0	0	0		
Use USG logo for Promotions	0	0	0	0	0	0
Insert Corporate Gift in Athlete Packet	0	0	0	0	0	0
Distribute USG info in Company mailings	0	0	0	0	0	0
Corporate Partner Gifts with USG Logo						
Item 1	0	0	0	purchase	purchase	purchase
Item 2	0	0	0	0	0	0
Polo Shirt w/Corporate Partner logo (\$25.00 per)	purchase	purchase	purchase	purchase	purchase	purchase
Polo Shirt	purchase	purchase	purchase	purchase	purchase	purchase
T-shirt w/Corporate Partner logo (\$8.00 per)	purchase	purchase	purchase	purchase	purchase	purchase
Prominent Logo Exposure						
Television USG Spots	0					
Athlete T-shirts	0	0	0			
Volunteer T-shirts	0	0	0			
Hall of Honor Banquet Invitation	0					
Sports Publicity Posters	0					
Cover of Athlete Registration Materials	0					